

Privacy policy – Gender Equality Barometer

The Ministry of Social Affairs and Health has commissioned Statistics Finland to carry out a survey on gender equality in Finland. The survey will provide information about perceived equality in different spheres of life, in leisure time and at work or in studies, as well as on attitudes towards equality. The survey will be carried out in 2024.

1. Controller and contact persons

Ministry of Social Affairs and Health

Postal address: PO Box 33, FI-00023 GOVERNMENT, FINLAND

Street address: Meritullinkatu 8, Helsinki

Telephone: +358 29 516 001 (Government switchboard)

Contact person: Anttoni Saarinen, tel. +358 50 911 8764, firstname.lastname@gov.fi

2. Data protection officer of the controller

Data protection officer: Lassi Kauttonen

Telephone: +358 29 563 100 (registry)

Email: tietosuojaavastaava.stm@gov.fi

3. Processors of personal data and contact persons

Statistics Finland

Postal address: FI-00022 STATISTICS FINLAND

Street address: Työpajankatu 13, Helsinki

Telephone: +358 29 551 1000 (switchboard)

Contact person: Henna Attila, tel. +358 29 551 3378, etunimi.sukunimi@stat.fi

4. Purpose and legal basis of the processing of personal data

Primary purpose: Conducting a statistical survey on gender equality and population's attitudes towards gender equality.

Personal data will be processed under Article 6(1)(e) of the EU General Data Protection Regulation.

5. Period for which the personal data is stored

The statistical data will be stored permanently in electronic form in accordance with the decision made by the National Archives of Finland.

6. Personal data to be processed

To make responding easier and to enable versatile use of statistical data for research purposes, the collected data will be supplemented with register data available from different times. The data will be processed in such a way that individual respondents cannot be identified based on the completed statistical data.

The survey responses and the data from administrative registers may contain information classified as sensitive about respondents' health and treatment, sexual orientation, minority group membership, and political views.

The following information is stored in the register:

- for the purpose of collecting data (not included in the statistical data):
 - surname, forenames, home address, email, and telephone number of the person and adult members of the household
- for the purpose of analysing the results (included in the statistical data):
 - registered gender

- age
- marital status
- nationality and origin
- mother tongue
- place of residence
- family size
- education
- income, pensions, benefits, and employment
- primary occupation
- information provided by the persons themselves about experiences and attitudes towards gender equality, sexual orientation, membership of minority groups and political views.

In future, the statistical data may also include the following for research purposes:

- health and health care data

7. Regular sources of data

Controller and register

- Source of register data combined with the survey responses:
 - Statistics Finland's population database and the research material and statistical data compiled, produced, or commissioned by Statistics Finland concerning housing, education, employment, income and healthcare and social welfare.
- Source of contact information used when collecting data:
 - Publicly available sources, Statistic Finland's database that is based on the Population Information System, and those registers kept by public authorities from which data is obtained under the Statistics Act.

Data subject's notification

- Information on perceived equality in different spheres of life, in leisure time and at work or in studies, as well as on attitudes towards equality, sexual orientation, minority group membership, and political views.

8. Disclosure of data

Personal data or the responses provided in the survey will not be disclosed in an identifiable form outside Statistics Finland.

In individual cases, a permit to use personal data may be granted for scientific or statistical research but in such cases the data enabling direct identification has been removed.

Statistics Finland submits the anonymised survey data to the Finnish Social Science Data Archive of the University of Tampere for research use.

9. Transfer of data outside the EU or the EEA

As a rule, personal data will not be transferred outside the EU or the EEA or to any international organisations. Personal data may be transferred to such third countries for which the European Commission has taken a decision on the adequacy of personal data protection.

The permit makes it possible to process data, using a remote user interface, from non-EU countries which the European Commission has, by its decision, deemed to offer an adequate level of data protection. A list of such countries is published in the Official Journal of the European Union and on the website of the European Commission.

10. Automated decision-making

Personal data will not be used for automated decision-making.

11. Rights of data subjects

Information on the rights of data subjects can be found, for example, on the Statistics Finland website:
https://www.stat.fi/meta/tietosuoja/index_en.html

12. Right to lodge a complaint with the supervisory authority

You may lodge a complaint with the Office of the Data Protection Ombudsman if you consider that your personal data has been processed unlawfully.

Office of the Data Protection Ombudsman

Postal address: PO Box 800, FI-00531 HELSINKI, FINLAND

Street address: Lintulahdenkuja 4, FI-00530 Helsinki

Email: tietosuoja(at)om.fi

Tel. +358 29 566 6700 (switchboard)

Registry: +358 29 566 6768

Read more about lodging a complaint on the website of the Office of the Data Protection Ombudsman at
<https://tietosuoja.fi/en/home>

13. More information

<https://stm.fi/en/data-protection>