



Nordic Welfare States  
and Public Health  
- A Need for  
Transformative Change?



**Nordic conference**  
in Scandic Marina  
Congress Center,  
Helsinki

**16th - 17th**  
November 2016



Exhibition with actors and posters from 10.30 onwards

Conference moderator: **BETTINA SÅGBOM**

**10.30 -** Registration

**11.30 - 13.00** Lunch

**13.00** Opening of the conference

Welcome speech

Minister of Family Affairs and Social Services

**JUHA REHULA**

**13.25** An economic perspective on Nordic welfare  
- Are health promotion and equity imperative for economic growth?

Professor **FRANCO SASSI**,

Chair in International Health

Policy and Economics, Imperial College Business School, UK, and Senior Health Economist, OECD

**Invited commentary**

Professor **SIXTEN KORKMAN**, Aalto University, School of Business, Finland

**14.10** Panel discussion: The turning point of public services in the Nordic welfare model?

- What happens when publicly produced services, financed by taxes, are converted into companies operating in competitive markets?

- What insight does Nordic research in this theme contribute to the discussion?

**Moderator:** professor **MATS BROMMELS**,

Karolinska Institutet, Sweden

**Panelists:**

Professor **HEIKKI HIILAMO**, Department of Social Research, University of Helsinki

Professor **SIXTEN KORKMAN**, School of Business, Aalto University

Professor **FRANCO SASSI**, Chair in International Health Policy and Economics, Imperial College Business School, UK, and Senior Health Economist, OECD

Director **MARI TROMMALD**, Norwegian Directorate for Children, Youth and Family Affairs

**15.20** Coffee break

**15.50 - 17.50** Workshops

**TWO-DAY WORKSHOPS:**

(workshops continue on day 2):

- Public health strategies, Health and Wellbeing in All Policies and the Nordic welfare model in the future
- Ending childhood obesity in the Nordic countries
- Youth and NEETs in the Nordic region - Labour inclusion and obstacles
- Evidence-based parental support - from methods to practice

**ONE-DAY WORKSHOPS:**

- Current social and healthcare reforms in the Nordic countries
- One world, one health and antimicrobial resistance
- Standardization, collection and benchmarking of Nordic pre-hospital Emergency Medical Services (EMS) data

**18.10 - 19.00** Informal programme:

First steps to mastering the art of Finnish tango (solo dance) **or** Guided walking tour: Katajanokka area from Swedish fort to Moomin valley

**19.30** Dinner and networking

Restaurant Sipuli, Kanavaranta 7

## THURSDAY 17TH NOVEMBER

Exhibition with actors and posters from 8.30 onwards

Conference moderator: **BETTINA SÅGBOM**

**8.45** Opening remarks

Moderator **BETTINA SÅGBOM**

**8.50** Widening health inequities in the Nordic countries?

**From rhetoric to action in closing the gap**

Professor and Chair of the Commission for Equity in Health **OLLE LUNDBERG**, Sweden

**Invited commentary**

Rector **MIRJAM KALLAND**, Swedish School of Social Sciences of the University of Helsinki

Director **GUNNEL GUSTAFSSON**, NordForsk

## **10.00 - 12.00 Workshops**

### **TWO-DAY WORKSHOPS** (workshops continue from day 1):

- Public health strategies, Health and Wellbeing in All Policies and the Nordic welfare model in the future
- Ending childhood obesity in the Nordic countries
- Youth and NEETs in the Nordic region - Labour inclusion and obstacles
- Evidence-based parental support - from methods to practice

### **ONE-DAY WORKSHOPS:**

- Increasing migration and its effects on the Nordic social security and health and welfare systems
- Freedom of choice and equity
- Longer and healthy working life

### **12.00 Coffee break**

Results and posters from the workshops are available for viewing during the coffee break

### **12.30 Norden 2020 - In quest of new multi-sectoral perspectives in Nordic cooperation** Project manager **KIRSI-MARJA LEHTELÄ**, National Institute for Health and Welfare, Finland

### **12.40 Closing speech** State Secretary **FREDRIK WANG GIERLØFF**, Ministry of Health and Care Services, Norway

### **12.55 Nordisk välfärd rockar!** Author **SUSANNA ALAKOSKI**

Please note that the performance will be in Swedish

### **13.10 Lunch**



## TWO-DAY WORKSHOPS (16TH - 17TH NOVEMBER)

### PUBLIC HEALTH STRATEGIES, HEALTH AND WELLBEING IN ALL POLICIES AND THE NORDIC WELFARE MODEL IN THE FUTURE

This workshop analyses the relationship between the changes in the Nordic welfare model and public health strategies in the Nordic countries. The workshop will compile a round-up of anticipated future challenges and solutions in the new landscape of the Nordic welfare model.

#### Aims

- To discuss how the values underlying the Nordic welfare model are changing, and how this has been reflected in the design and implementation of public health strategies in the Nordic countries.
- To explore the opportunities and successes of the Health and Wellbeing in all Policies approach in the changing welfare model.

#### Workshop method

Short lectures and discussion

### WEDNESDAY 16TH NOVEMBER

- 15.50** Openings words and "cocktails"
- 16.10** Changing values in the Nordic countries  
- New foundations for the Nordic welfare model?
- 16.30** The Icelandic experience: Nordic values and the Welfare Watch  
Special Advisor **SIV FRÍÐLEIFSDÓTTIR**,  
Ministry of Welfare, Iceland
- 16.50** Panel discussion: How the changing values have been and will be reflected in the design and implementation of public health strategies in the Nordic countries?
- 17.50** End of day I

### THURSDAY 17TH NOVEMBER

- 10.00** Openings words
- 10.05** Health in All We Do - Experiences of implementation in Norway

- 10.25** Health and Wellbeing in All Policies  
- Experiences of implementation in Finland
- 10.45** Economics and promotion of health and wellbeing  
- Viewpoints to impact assessment
- Panel discussion:** How to tackle public health challenges in the new landscape of the Nordic welfare model by working across sectors?
- 11.50** Ending of the workshop  
Summary of the results, completing the round-up, experiences of the workshop
- 12.00** End of session



## ENDING CHILDHOOD OBESITY IN THE NORDIC COUNTRIES

**Chairs:** Research Professor **TIINA LAATIKAINEN**, National Institute for Health and Welfare, Finland and Research Professor **SUVI VIRTANEN**, National Institute for Health and Welfare, Finland

**Secretaries:** Development Manager **PÄIVI MÄKI**, National Institute for Health and Welfare, Finland and Specialist **JOHANNA KUJALA**, Finnish National Board of Education

The prevalence of childhood and adolescent obesity is on the rise around the world, including the Nordic countries. Addressing childhood obesity requires a whole-of-society approach as well as consideration of the environmental context and critical time periods in the life-course. This workshop analyses childhood obesity prevention from various angles; the role of the environment, community, early prevention, the various research actors as well as promotion of children's health and obesity prevention.

### Aims

- To emphasise children's health promotion and obesity prevention in the Nordic countries, taking account of early prevention, the role of different actors and the importance of the living environment and community.
- To advance Nordic cooperation and networking in promoting children's health and preventing obesity.
- To disseminate and embed good practices and policies.

### Workshop method

Presentations and group discussions

## WEDNESDAY 16TH NOVEMBER

**15.50**

### Obesity prevention - a financial perspective

Professor **FRANCO SASSI**, Chair in International Health Policy and Economics, Imperial College Business School, UK, and Senior Health Economist, OECD

**16.10**

### Marketing of foods and non-alcoholic beverages to children. Self-regulation and voluntary restriction of food industry on marketing

Professor **KNUT-INGE KLEPP**, Norwegian Institute of Public Health, Norway

**16.30**

### Presentation from Denmark

**16.50** WHO European Childhood Obesity Surveillance Initiative

Professor **LAUREN LISSNER**, Department of Public Health and Community Medicine, Sweden

**17.10** Health promoting schools and communities

Director **DORA GUDRUN GUDMUNDSDOTTIR**, Directorate of Health, Iceland

**17.30** Overcoming obesity – wellbeing from healthy nutrition and physical activity

Coordinator **ULLA FRANTTI-MALINEN**, City of Seinäjoki, Finland

**17.50** End of day I

**THURSDAY 17TH NOVEMBER**

**10.00** Ending childhood obesity

Programme Manager **JOÃO BREDA**, WHO Europe

**10.15** JANPA - Early intervention

Senior Scientist **HELI KUUSIPALO**, National Institute for Health and Welfare, Finland

**10.30** Aiming for healthier meals and increased physical activity in kindergartens and schools

Senior Advisor **INGRID LEVERSEN**, National Centre for Food, Health and Physical Activity, Bergen University College, Norway

**10.45** Group discussion based on the report of the Commission on Ending childhood obesity:

1. Promote intake of healthy foods
2. Promote physical activity
3. Preconception and pregnancy care
4. Early childhood diet and physical activity
5. Health, nutrition and physical activity for school-age children

**11.45** General discussion and summary of group discussions

**12.00** End of session

This session will participate in the poster exhibition.

## YOUTH AND NEETS IN THE NORDIC REGION - LABOUR INCLUSION AND OBSTACLES

**Chair:** Project manager **LIDIJA KOLOUH-SÖDERLUND**, Nordic Centre for Welfare and Social Issues

This workshop focuses on youth in the Nordic region who are not in work, education or training (NEETs). Experiences from Finland, Sweden and Iceland, together with international comparative analysis, will be presented. Major findings from the project "Youth in the Nordic region - mental health, work, education" will also be shared.

### Aims

- To highlight available research about NEETs.
- To discuss which programs, targeted at NEETs, are most likely to succeed, and how programs vary with macroeconomic conditions, institutional settings and methods of evaluation.

### Workshop method

Presentations and group discussions

## WEDNESDAY 16TH NOVEMBER

- |              |  |
|--------------|--|
| <b>15.50</b> | <b>Introduction</b><br>Project Manager <b>LIDIJA KOLOUH-SÖDERLUND</b> ,<br>Nordic Centre for Welfare and Social Issues   |
| <b>16.00</b> | <b>Youth in the Nordic region - mental health, work, education</b><br>Project Manager <b>LIDIJA KOLOUH-SÖDERLUND</b> ,<br>Nordic Centre for Welfare and Social Issues                          |
| <b>16.30</b> | <b>Supporting young persons from not dropping out of secondary education - labour market entry and inclusion among NEETs</b><br>Deputy Head <b>KARIN TILLHAGEN</b> , City of Stockholm, Sweden |
| <b>17.00</b> | <b>Lessons to be learned from policy measures and investments in projects in Iceland targeting NEETs</b><br>Director <b>HRAFNHILDUR TÓMASDÓTTIR</b> ,<br>Labour Directorate, Iceland           |
| <b>17.30</b> | <b>Discussion</b>  |
| <b>17.50</b> | <b>End of day I</b>  |

## **THURSDAY 17TH NOVEMBER**

- 10.00** Introduction  
Project Manager **LIDIJA KOLOUH-SÖDERLUND**,  
Nordic Centre for Welfare and Social Issues
- 10.10** Summary of highlights from the workshop's first day
- 10.20** Research findings from studies based on youth policies in Denmark, Finland, Sweden, Norway, Germany and the UK  
Research Professor **INES HARDOY**, Institute for Social Research, Norway
- 11.00** The relationship between young people and the service system. What do we know about the heterogeneous group called NEETs?  
Senior Researcher **SANNA AALTONEN**, Finnish Youth Research Society
- 11.40** Discussion
- 12.00** End of session

## EVIDENCE-BASED PARENTAL SUPPORT - FROM METHODS TO PRACTICE

**Chairs:** Chief physician **PÄIVI SANTALAHTI**, National Institute for Health and Welfare, Finland and Program manager **PETRA KOUVONEN**, ITLA

**Secretaries:** Doctoral student **PIIA KARJALAINEN**, National Institute for Health and Welfare, Finland, Program manager **BITTA SÖDERBLOM**, The Finnish Association for Mental Health, Deputy director **NINA REHN**, Nordic Centre for Welfare and Social Issues and Editor **JULIUS VON WRIGHT**, Nordic Centre for Welfare and Social Issues

Mental health problems are known to cause unfavourable life expectations when not treated. However, mental health problems among children can effectively be treated and prevented. All Nordic countries share the same interest to tackle mental health issues in early childhood. Parental abilities play a key role. This workshop discusses different ways of providing evidence-based parental support, and identifies strategies for implementing evidence-based methods.

### Aims

- Sharing knowledge on national strategies and practices.

### Workshop method

Presentations, group discussions and learning café

## **WEDNESDAY 16TH NOVEMBER**

- 15.50** Evidence-based knowledge or business as usual?  
Director of Development **KRISTIAN WAHLBECK**,  
Finnish Association for Mental Health
- 16.10** Discussion
- 16.20** Nordic experiences of evaluating evidence  
Chief physician **PÄIVI SANTALAHTI**, National  
Institute for Health and Welfare, Finland and Program  
manager **PETRA KOUVONEN**, ITLA
- 16.25** Making evidence-based informed interventions  
available in local communities: short presentations and  
brainstorming in small groups:
- GROUP I:**  
Ungsinn – the Norwegian database for evidence-  
based parental support

Professor **MONICA MARTINUSSEN**, University of Tromsø, Norway and Lecturer **HELENE UNG**, University of Tromsø, Norway

**GROUP 2:**

**Vidensportalen – the Danish database for evidence-based interventions**

Chief Consultant **BO JENSEN**, National Board of Social Services, Denmark

**GROUP 3:**

**Kasvun tuki – the Finnish prototype of a database for evidence-based parental support**

Psychologist **TAINA LAAJASALO**, ITLA, Finland

**17.15** Concluding discussion with the representatives of the databases

**17.50** End of day I

**THURSDAY 17TH NOVEMBER**

**10.00** Implementation of early support to families and children at risk – Norwegian experiences  
CEO **TERJE CHRISTIANSEN**, Norwegian center for child behavioural development, Norway

**10.30** Discussion

**10.40** Learning café with the aim of sharing Nordic knowledge on implementation strategies

**11.25** Short presentations from each group

**11.45** Getting involved: How to combine evidence-based knowledge, well-functioning local traditions and joint learning for something quite new?

Comment by Research professor **MARJA HOLMILA**, National Institute for Health and Welfare, Finland

**12.00** End of session



### WEDNESDAY 16TH NOVEMBER

#### **CURRENT SOCIAL AND HEALTHCARE REFORMS IN THE NORDIC COUNTRIES**

In an international context, both similar, but also different reforms and developments, are occurring in social and health care. This workshop discusses how these are viewed in a Nordic context. Are the trends similar in the Nordic countries? What can we learn from one another?

##### **Aims**

- To deepen the understanding of current trends in social and health care in the Nordic countries.

##### **Workshop method**

Short presentations and structured group discussions

<b>15.50</b>	Opening and aims of the sessions
<b>15.55</b>	Current trends in social and health care
<b>16.15</b>	Effects of economic crises on social welfare and health care systems
<b>16.35</b>	Discussion in groups
<b>17.00</b>	Presentations from groups and discussion
<b>17.40</b>	Concluding discussion
<b>17.50</b>	End of session



## WEDNESDAY 16TH NOVEMBER

### **ONE WORLD, ONE HEALTH AND ANTIMICROBIAL RESISTANCE**

Antibiotics are used both in medicine and veterinary medicine as well as in animal production. The overuse of antibiotics is the main cause for the development of resistant bacterial strains. Prudent use of antibiotics is the key factor in controlling the development of resistance. This workshop focuses on how to prevent the expansion of antibiotic resistant bacteria and the spreading of these bacteria in a truly global society with mobile humans and animals across all continents.

#### **Aims**

- To discuss how we can maintain the efficiency of antibiotics.

#### **Workshop method**

Presentations and interactive discussion

**15.50**            **Introduction**

**16.00**            **Antimicrobial use in animal production**

Dr **LUCA GUARDABASSI**, Ross University/  
University of Copenhagen

**Antimicrobial stewardship in outpatients**

Professor **PENTTI HUOVINEN**, University of Turku,  
Finland

**International travel**

Professor **ANU KANTELE**, University of Helsinki,  
Finland

Interactive discussion with the participants

**17.50**            **End of session**

This session will participate in the poster exhibition.

## **WEDNESDAY 16TH NOVEMBER**

### **STANDARDISATION, COLLECTION AND BENCHMARKING OF NORDIC PRESHOSPITAL EMERGENCY MEDICAL SERVICES (EMS) DATA**

**Chairs:** Senior Advisor **LASSE ILKKA**, Ministry of Social Affairs and Health, Finland and Head of Department **STEINAR OLSEN**, Directorate of Health, Norway

**Secretary:** Senior Advisor **JANNE KJOELLES DAL**, Directorate of Health, Norway

Nordic countries share similar challenges and demands regarding future Emergency Medical Services (EMS) and the need for EMS is on the increase. However, until recently Nordic data has only to a limited extent been comparable. To tackle this challenge, Nordic collaboration on standardisation, data collection and benchmarking in the EMS was established in 2013. The work has so far resulted in agreeing on a proposal for common definitions of the timeline, relevant measuring points and key statistics for EMS for the Nordic countries, concentrating on three time critical patient groups: cardiac arrest, acute myocardial infarction, and stroke. The aim is to have a Memorandum of Understanding between the Nordic countries in the near future.

#### **Aims**

- To give an update of Nordic collaboration on standardization, data collection and benchmarking in the Emergency Medical Services (EMS).

#### **Workshop method**

Presentations and discussion

- 15.50**                      **Opening of the session. Background and overview of the project**  
Senior Advisor **LASSE ILKKA**, Ministry of Social Affairs and Health, Finland
- 16.00**                      **Executive black-box summary**  
Head of Department **STEINAR OLSEN**, Directorate of Health, Norway
- 16.20**                      **Preliminary findings - what are our benefits?**  
Medical director **JOUNI KUROLA**, The University Hospital District of Northern Savo, Finland
- 16.40**                      **Proposal of quality indicators**  
Senior Advisor **JANNE KJOELLES DAL**, Directorate of Health, Norway

- 17.00**            **Nemsis - the global standard as basis**  
Co-ordinating medical director **TOM SILFVAST**,  
The University Hospital District of Helsinki and  
Uusimaa, Finland
- 17.15**            **Multilateral visualisation of Nordic data**  
Senior Advisor **HÅKON HAAHEIM**, National  
patient data register, Norway
- 17.35**            **Further steps. Reaching for MOU between the  
Nordic countries**  
Head of Department **STEINAR OLSEN**, Directorate  
of Health, Norway
- 17.50**            **End of session**

## **THURSDAY 17TH NOVEMBER**

### **INCREASING MIGRATION AND ITS EFFECTS ON THE NORDIC SOCIAL SECURITY AND HEALTH AND WELFARE SYSTEMS**

**Chair:** Development manager **ANNIKA FORSANDER**, Information Centre on Migration, Finland

The Nordic countries have experienced a recent increase in migration. This workshop analyses the effects of this migration upon the sustainability and legitimacy of social and health systems. It seeks to address questions related to possible legislative changes, the impact upon social security and social and health services structure, methods to follow-up the needs of asylum seekers and the special needs of asylum seekers in social and health care services.

#### **Aims**

- To exchange information and experiences concerning the recent increase in migration to the Nordic countries.
- To discuss the effects of increased migration upon the sustainability and legitimacy of social and health systems.

#### **Workshop method**

Presentations and discussion

**10.00** Introduction

**10.05** Changes in German migration policies due to increased inflow of asylum seekers and refugees in 2015

Dr. **CONSTANTIN HRUSCHKA**, University of Bielefeld, Germany

**10.35** Challenges concerning social and health services for migrants

Ministerial counsellor **VIVECA ARRHENIUS**, Ministry of Social Affairs and Health, Finland

**The economic impact of immigration on Finland based on existing research**

Researcher **JERE PÄIVINEN**, Ministry of Social Affairs and Health, Finland

**11.00** Discussion

**12.00** End of session

## **THURSDAY 17TH NOVEMBER**

### **FREEDOM OF CHOICE AND EQUITY**

This workshop focuses on freedom of choice in social and health care. How is freedom of choice planned and implemented in the Nordic countries? How does freedom of choice possibly affect equity, in both positive and negative terms? Factors such as gender; socioeconomic status, geography and use of services are taken into account in the analysis.

#### **Aims**

- To discuss the possible side effects of freedom of choice in social and health care upon equity.

#### **Workshop method**

Short presentations and structured group discussions or learning café

- |              |   |
|--------------|---|
| <b>10.00</b> | <b>Opening and aims of the session</b>  |
| <b>10.05</b> | <b>Freedom of choice and equity: lessons learned from the Nordic countries</b>  |
| <b>10.25</b> | <b>Freedom of choice and equity: lessons learned from other countries</b>   |
| <b>10.45</b> | <b>Discussion in groups</b> <ul style="list-style-type: none"><li>• How to strengthen the positive effects of freedom of choice</li><li>• How to decrease the negative effects of freedom of choice</li></ul> |
| <b>11.25</b> | <b>Presentations from groups and discussion</b>   |
| <b>12.00</b> | <b>End of session</b>   |

## **THURSDAY 17TH NOVEMBER**

### **LONGER AND HEALTHY WORKING LIFE**

**Chair:** Senior medical officer **RIITTA SAUNI**, Ministry of Social Affairs and Health, Finland

**Secretary:** Senior officer **PAULA NAUMANEN**, Ministry of Social Affairs and Health, Finland

As the Nordic societies grow older, it becomes increasingly important to ensure that working careers do not come to a halt prematurely due to work disability. This workshop addresses key themes relevant for the prevention of work disability; good co-operation between health and safety personnel and the health and social sector; as well as rehabilitation and enhancement of wellbeing at work.

#### **Aims**

- To discuss and compare how collaboration is organised in different countries and how it can be improved.
- To discover whether there are good national solutions or practices that could be shared.

#### **Workshop method**

Short presentations and discussions in small groups or learning café

- 10.00**            **Openings words**  
Senior medical officer **RIITTA SAUNI**,  
Ministry of Social Affairs and Health, Finland
- 10.05**            **Psychosocial aspects of work and prevention of work disability - Swedish perspectives and solutions**  
Professor **MAGNUS SVARTENGREN**,  
Swedish Work Environment Authority
- 10.20**            **Can we prevent work disability through preventing musculoskeletal diseases?**  
**- Danish perspectives and solutions**  
Research director **NILS FALLENTIN**,  
National Research Centre for the Working  
Environment, Denmark
- 10.35**            **From policy to practice: Management of the risk of work disability - Finnish perspectives and solutions**  
Senior medical officer **RIITTA SAUNI**, Ministry of  
Social Affairs and Health, Finland

**10.50****Discussion in small groups or learning café**

1. How could collaboration between public health-care, workplaces and occupational safety and health be improved in order to prevent work disability? In: a) mental disorders, b) musculoskeletal diseases
2. How could leadership and management at workplaces be improved to prolong work careers?
3. The role of rehabilitation and social insurance systems in prolonging work careers. In: a) mental disorders, b) musculoskeletal diseases

**12.00****End of session**



**Contact:**

Project planner Mia Mäkinen,  
Ministry of Social Affairs and Health,  
+358 295 163 075,  
[mia.makinen@stm.fi](mailto:mia.makinen@stm.fi)

#norden2016