INVITATION

In Quest for Sustainable Europe: the Economy of Wellbeing

19 October 2018, Renaissance Brussels Hotel

The Government of Finland invites You to the seminar In Quest for Sustainable Europe: the Economy of Wellbeing

Economy and social sector, including gender equality, are mutually reinforcing. This interlinkage is vital for economic growth and stability as well as societal stability and legitimacy. This has been emphasised by many international global organizations during the last years.

> *Ms. Pirkko Mattila*, Minister of Social Affairs and Health of Finland Host of the seminar

This seminar aims to increase our understanding of the argumentation and analysis by international organisations. Is the Economy of Wellbeing something the European Union needs to take better into account?

During the morning roundtable session, we concentrate on the general relationship between wellbeing and economy, bringing into the discussion mainly the global experiences and perspective.

In the afternoon session, we focus more on the relationship between gender equality and the economy. Nordic countries have invested in gender equality and this has contributed considerably to their economic growth. What are the elements of Gender Equal Economies in the EU?

Registration Please <u>sign up here</u> by 16 October 2018 Language

English, no interpretation

Renaissance Brussels Hotel, Rue Du Parnasse 19, Brussels **Further information** For further information, please contact

Anniina Jaako, assistant, Permanent Representation of Finland to the EU, anniina.jaako@formin.fi, +32 473 520 712

Mia Mäkinen, project planner, Ministry of Social Affairs and Health of Finland, mia.makinen@stm.fi, +358 295 163 075



