

# In Quest for Sustainable Europe: **THE ECONOMY OF WELLBEING**

19 October 2018, Renaissance Brussels Hotel

## **PROGRAMME**

Moderator: Professor *Sixten Korkman*

- 8.30 ->** Registration and coffee
- Economy of Wellbeing
- 9.00 – 9.15** Opening of the seminar  
*Ms Pirkko Mattila*, Minister of Social Affairs and Health, Finland
- 9.15 – 09.40** Keynote speech  
*Mr Jyrki Katainen*, Vice-President for Jobs, Growth, Investment and Competitiveness, European Commission
- 9.40 – 11.00** Round table discussion: perspectives from international organisations on the interlinkage between the economy and wellbeing as mutually reinforcing
- *Mr David Wilson*, Program Director, World Bank
  - *Mr Mark Pearson*, Director, Organisation for Economic Co-operation and Development
  - *Ms Eila Kreivi*, Director, European Investment Bank
  - *Ms Leen Meulenbergs*, Director, Strategic Partnerships, World Health Organization Representative to the EU
  - *Mr Damian Grimshaw*, Director of the Research Department, International Labour Organization
- 11.00 – 11.20** Coffee break
- 11.20 – 11.35** The Economy of Wellbeing from the perspective of the EU's financial and economic affairs  
*Mr Roy Dickinson*, Adviser; Policy, strategy and communication, DG Economic and Financial Affairs, European Commission
- 11.35 – 11.50** Reflections on the Social Dimension of the EU  
*Mr Jan Farzan*, Senior Legal Officer, Federal Ministry of Labour and Social Affairs, Germany
- 11.50 – 12.15** Discussion
- 12.15 – 13.15** Lunch

## Gender Equal Economies: European and Nordic solutions

- 13.15 – 13.30** The relationship between gender equality and the economy  
*Ms Irena Moozova*, Director for Equality, DG Justice and Consumers, European Commission
- 13.30 – 13.45** EU Social Dimension and gender equality  
*Ms Katarina Ivankovic-Knezevic*, Director for Social Affairs, DG Employment, Social Affairs and Inclusion, European Commission
- 13.45 – 14.00** Investing in gender equality benefits the economy. The case of gender budgeting.  
*Ms Virginija Langbakk*, Director, The European Institute for Gender Equality (EIGE)
- 14.00 – 14.15** Invited commentary  
*Ms Anna Elomäki*, Senior Researcher, University of Tampere, Finland
- 14.15 – 14.40** Coffee break
- 14.40 – 14.55** Icelandic experiences on economic crises. Legislation on equal pay.  
*Ms Eygló Harðardóttir*, former Minister of Social Affairs and Equality of Iceland
- 14.55 – 15.10** The Nordic Way: The role of social protection systems in supporting gender equality and sustainable growth  
*Ms Åsa Löfström*, Associate Professor, Umeå School of Business, Economics and Statistics, Sweden
- 15.10 – 15.30** Q&A
- 15.30 – 15.45** Closing of the seminar  
*Ms Pirkko Mattila*, Minister of Social Affairs and Health of Finland
- 15.45** Seminar ends